

Necessary Cookies

Essential cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies

Name	Provider	Purpose	Expiry	Type
ASP.NET_SessionId	norbar.com	Preserves the visitor's session state across page requests	Session	HTTP
CookieConsent	norbar.com	Stores the user's cookie consent state for the current domain	1 year	HTTP
dnn_IsMobile	norbar.com	Determines the device used to access the website. This allows the website to be formatted accordingly	Session	HTTP
language	norbar.com	Saves the user's preferred language on the website	Session	HTTP
JSESSIONID	nr-data.net	Preserves users states across page requests	Session end	HTTP
rc::c	google.com	This cookie is used to distinguish between humans and bots	Session end	HTML
euCookieLaw	norbar.com	Enables cookie warning pop-up	10 years	HTTP

Preference Cookies

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Name	Provider	Purpose	Expiry	Type
CountryCode	norbar.com	This cookie is used to determine the preferred country setting selcted by the visitor	1 year	HTTP
yumpu_slc	yumpu.com	The cookie determines the preferred language and country setting of the visitor. This allows the website to show content most relevant to that region and language	6 days	HTTP
intercom-state-9e7fb24c6e48df2f	yumpu.com	Identifies the visitor across devices and visits in order to optimise the chat-box function on the website	Persistent	HTML
ypsession	yumpu.com	Stores a unique ID string for each chat-box session. This allows the web-site support to see previous issues and reconnect with the previous supporter	1 day	HTTP
ss	va.tawk.to	Necessary for the functionality of the website's chatbox facility	Session	HTTP

Statistic Cookies

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Provider	Purpose	Expiry	Type
_ga	surveymonkey.co.uk	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	2 years	HTTP
_ga	yumpu.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	2 years	HTTP
_gat	norbar.com	Used by Google Analytics to throttle request rate	1 day	HTTP

_gat	yumpu.com	Used by Google Analytics to throttle request rate	1 day	HTTP
_gid	norbar.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	1 day	HTTP
_gid	surveymonkey.co.uk	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	1 day	HTTP
_gid	yumpu.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	1 day	HTTP
collect	google-analytics.com	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels	Session	Pixel
ep201	surveymonkey.co.uk	Gathers information on the user's interaction with the SurveyMonkey Widget on the website, for statistical analysis and website optimisation	1 day	HTTP
ep202	surveymonkey.co.uk	Gathers information on the user's interaction with the SurveyMonkey Widget on the website, for statistical analysis and website optimisation	3 months	HTTP
TawkConnectionTime	norbar.com	Allows the website to recognise the visitor in order to optimise the chat-box functionality	Session	HTTP
vuid	vimeo.com	Collects data on the user's visits to the website, such as which pages have been read	2 years	HTTP

Marketing Cookies

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and so more valuable for publishers and third party advertisers.

Name	Provider	Purpose	Expiry	Type
_asc	yumpu.com	This cookie is used to collect information on consumer behaviour which is sent to Alex Analytics - an Amazon company	1 day	HTTP
_auc	yumpu.com	This cookie is used to collect information on consumer behaviour which is sent to Alex Analytics - an Amazon company	1 year	HTTP
_fbp	norbar.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	3 months	HTTP
_gcl_au	yumpu.com	Used by Google AdSense for experimenting with asvertisement efficiency across websites using their services	3 months	HTTP

ads/ga-audiences	google.com	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites	Session	Pixel
atrk.gif	certify.alexametrics.com	This cookie is used to collect information on consumer behaviour, which is sent to Alexa Analytics - an Amazon company	Session	Pixel
attr_mulittouch	surveymonkey.co.uk	Used in context with SEO and conversion optimisation. Gathers any user reports or behavioural data into reports for the website operator. This service is provided by a third-party analysis-service	1 year	HTTP
fr	facebook.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	3 months	HTTP
GPS	youtube.com	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location	1 day	HTTP
IDE	doubleclick.net	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user	1 year	HTTP
MUID	bing.com	Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains	1 year	HTTP
test_cookie	doubleclick.net	Used to check if the user's browser supports cookies	1 day	HTTP
tr	facebook.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	Session	Pixel
VISITOR_INFO1_LIVE	youtube.com	Tries to estimate the users' bandwidth on pages with integrated YouTube videos	179 days	HTTP
YSC	youtube.com	Registers a unique ID to keep statistics of what videos from YouTube the user has seen	Session	HTTP
yt-remote-cast-installed	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	HTTP
yt-remote-connected-devices	youtube.com	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML
yt-remote-device-id	youtube.com	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML
yt-remote-fast-check-period	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	HTML

yt-remote-session-app	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	HTML
yt-remote-session-name	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	HTML

Unclassified Cookies

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

Name	Provider	Purpose	Expiry	Type
pagead/1p-user-list/#	google.com	Unclassified	Session	Pixel
_uetsid	yumpu.com	Unclassified	1 day	HTTP
_uetsid	yumpu.com	Unclassified	Persistent	HTML
_uetsid	yumpu.com	Unclassified	Persistent	HTML
ep203	surveymonkey.co.uk	Unclassified	3 months	HTTP
LandingPage	norbar.com	Unclassified	23 days	HTTP
OriginalReferrer	norbar.com	Unclassified	23 days	HTTP