



Norbar Torque Tools Ltd

Beaumont Road | Banbury | Oxfordshire OX16 1XJ | UK
T +44 (0)1295 270333 | F +44 (0)1295 753643
E enquiry@norbar.com | www.norbar.com

NORBAR OPENS UP IN INDIA



Narendra Borse, General Manager of
Norbar Torque Tools India Pvt Ltd

Norbar Torque Tools has announced the launch of its new sales and customer support operation in Mumbai, India, which will be opening its doors for business as from 1st January 2012.

This is the latest stage Norbar's long-term strategic development and Norbar India will take its place in a global network of companies based in Australia, China, New Zealand, Singapore and the USA. The General Manager of Norbar Torque Tools India Pvt Ltd is Narendra Borse.

With its main manufacturing site at Banbury, Oxfordshire, UK, Norbar Torque Tools is recognised as the world's leading specialist in the design, development and production of torque tightening and measuring equipment. Norbar has consistently enjoyed a high degree of success in world markets and exports 75% of its production. The company was awarded the Queen's Award for Enterprise: International Trade in 2009.

Philip Brodey, Sales & Marketing Director, explained that Norbar has worked with a number of Indian distributors for many years and is looking forward to building on that relationship in years to come. *"India is a country with remarkable potential and the economy continues to show consistent long term growth. A permanent presence for Norbar in India's commercial hub of Mumbai is a major step in providing precision torque solutions for this rapidly expanding market."*

General Manager Narendra Borse brings a wealth of engineering experience to Norbar, his most recent position being with Walter Cutting Tools, where he developed their Indian support and sales operations.